

Media release
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Kunsthaus Zürich awards 'KunstXausZürich' pop-up project space to 'summer of something' and 'Clubhaus'

From 9 June to 7 October, two collectives will take over the 'KunstXausZürich' temporary project space for innovations and experiments.

Launched by the Kunsthaus at the start of April, the invitation to occupy the museum's restaurant for a time-limited artistic intervention prompted a huge response. More than 90 artists, designers, architects, curators and art mediators with a range of ideas enthusiastically submitted their applications. The jury, consisting of Daniel Baumann (Kunsthalle Zürich), Giovanni Carmine (Kunst Halle Sankt Gallen), Esther Eppstein (artist), Raphael Gygax (Zurich University of the Arts), Mirjam Varadinis (Kunsthaus Zürich) and Ann Demeester (Kunsthaus Zürich, chair) chose two concepts: 'Clubhaus – Home of the New', by Lhaga Koondhor, Shamiran Istifan and Dave Marshal (slot 2); and 'summer of something', a collective comprising the projects uqbar, Hamlet x 2BBH, unanimous consent, unspace and Rojo y Negro. Project management is in the hands of Cathrin Jarema and Clifford E. Bruckmann, whose diverse teams will begin operations in June.

The chosen projects will each occupy the prominent location for a specific time period: summer of something from 9 June to 29 July, and Clubhaus from 8 August to 7 October. They will receive initial funding for their activities from the Kunsthaus as well as support with communications. With the 'KunstXausZürich' initiative, the Zürcher Kunstgesellschaft looks back to its origins in the 19th century, when artists ran the 'Künstlerhaus' which later became the Kunsthaus Zürich. The opening takes place at 6 p.m. on 9 June as part of Zurich Art Weekend. Admission is free. A party organized by the summer of something team gets going at 8.30 p.m.

POP-UP WITH INSPIRATION FOR EVERYONE

Ann Demeester, Director of the Kunsthaus, comments: 'The jury and the Kunsthaus look forward to a surprising and multidisciplinary programme curated by the two teams. We hope the temporary project space will bring vitality and dynamism to the outskirts of the old town, just as Zurich's cultural scene already

has in the 4th district and Zürich Nord. By engaging in dialogue with the Kunsthaus's tradition, it will create a space of inspiration that is locally oriented but imbued with an international spirit.' Information about the programme from the Kunsthaus and the organizers of the temporary projects can be found on the project website www.kunsthauszuerich.ch.

The pop-up organizers describe their mission and offering as follows:

SUMMER OF SOMETHING (9 JUNE TO 29 JULY)

“‘summer of something’”, the project team from the north of Zurich explain, ‘brings a taste of the big city from Zurich-Oerlikon to the downtown village centre. In June and July 2023, the Oerlikon-based curatorial projects, artist-run spaces and non-commercial organizations will be running a hybrid space with art projects as well as food and drink in the Kunsthaus restaurant. The uqbar bar will be emerging from the clandestine shadow of ‘unanimous consent’ and moving to Heimplatz for the summer to offer cocktails and interpersonal exchange. 2 Boys Broken Hearts, who run the Hamlet exhibition space, will be bringing their Broken Hearts Breakfast Club and Reading Room event series to the Kunsthaus Zürich. Meanwhile, unspace will be developing formats for performative and process-oriented practices and presentations. Refreshments take the form of coffee from Rojo y Negro, sandwiches and other snacks. Occasional events organized by sympathetic individuals and organizations complement the art and catering.’

CLUBHAUS (8 AUGUST TO 7 OCTOBER)

“‘Clubhaus – Home of the New’”, by Lhaga Koondhor, Shamiran Istifan and Dave Marshal combines tradition with innovation, transforming the space into a venue at which various forms of expression can come together to open up a dialogue between past and present. The history of the Kunsthaus Zürich as a former house of artists is brought back to life and the idea of the temporary space for art and culture is refined and directly linked to an alternative, personal interpretation of a clubhouse made up of various sub-communities. Ours is a philosophy of “glitches” occurring in existing structures. They are our take on old ideas that will run consistently through the catering, art and spatial concept. CCTV with live broadcast and an immersive spatial installation are part of the artistic concept, as are performances, talks and events’, the collective explains.

INVITATION TO EDITORS

Media representatives are welcome to the preview on Thursday 8 June at 12.30 p.m. in the pop-up space (Kunsthaus restaurant), Heimplatz 1, 8001 Zurich. The

winning entrants along with the Kunsthaus Director will be present and available to answer questions.

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